

For more information, contact:
Rich Ellis
(540) 588-1258, rellis@jlapr.com

CAMPAIGN WILL REDUCE OIL POLLUTION, PROTECT D.C. WATER SUPPLY
Environmental group, retailer partner to promote local used oil recycling

WASHINGTON, D.C., (April 22, 2004) – Approximately four million people, 75 percent of whom live in the Washington, D.C., metropolitan area, rely on the Potomac River for their drinking water. A new public awareness campaign targeted to area do-it-yourself mechanics aims to combat the river’s contamination from used motor oil. Nationally, more than 200 million gallons of used motor oil are disposed of improperly every year by consumers dumping it on the ground, pouring it down storm drains or throwing it in the trash.

Bring Every Quart Back! is a new public awareness campaign sponsored by The Interstate Commission on the Potomac River Basin (ICPRB) to encourage the proper disposal and recycling of used motor oil and to prevent environmental damage in the metropolitan area. With support from Advance Auto Parts, ICPRB says the campaign will use public service announcements, news media coverage, and point-of-sale education to show consumers how easy it is to return used motor oil for recycling at more than 100 oil recycling drop-off locations in Virginia, Maryland, and Washington, D.C.

The six-month campaign kicked off today, Earth Day, with a news conference and display at an Earth Day event sponsored by the District of Columbia Department of Public Works, Office of Recycling. Consumers were encouraged to bring their used oil to the event where it was collected for recycling by Safety-Kleen.

“The proper disposal and recycling of used motor oil at an oil recycling center help prevent contamination of our communities’ water supplies,” said J. Winston Porter, ICPRB Chairman and United States Commissioner. “If the oil from just one vehicle’s oil change is thrown in the trash, dumped on the ground or poured down a storm sewer, it can make one million gallons of water undrinkable. This amount is equivalent to a year’s water supply for 50 people. Oil pollution also can choke aquatic plant life by forming a film that blocks necessary sunlight and nutrients.”

Porter added that there are more than 100 locations in the Washington, D.C., market that accept used oil, providing consumers with a simple, effective way to dispose of and recycle used oil for free in an environmentally-conscious manner. Consumers can locate oil collection centers by calling 1-800-CLEANUP or by visiting www.cleanup.org.

“Since 1991, Advance Auto Parts has recycled more than 26 million gallons of used motor oil collected from its nationwide network of over 2,500 stores,” said Bryan Gregory, consumer education director for Advance Auto Parts. “We strive to educate consumers on vehicle repair and maintenance and environmental protection. One of the ways we do this is by having each of our stores serve as a community recycling center, accepting at no charge, consumers’ used motor oil and vehicle batteries.”

Headquartered in Rockville, Md., The Interstate Commission on the Potomac River Basin (ICPRB) is an interstate compact commission established by Congress in 1940 to help the Potomac Basin states and the federal government enhance, protect, and conserve the water and associated land resources of the Potomac River basin through regional and interstate cooperation.

Advance Auto Parts, Inc. is based in Roanoke, Va., and is the second largest auto parts chain in the nation. With more than 2,500 stores in 39 states, Puerto Rico and the Virgin Islands, the Company serves both the do-it-yourself and professional installer markets. Additional information about the Company, employment opportunities, services, as well as on-line purchase of parts and accessories can be found on the Company’s web site at www.advanceautoparts.com.

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